



# 2020 Sponsor Level Matrix

Sponsor Level	Amount	Virtual Event						Website	
		Commercial Spot	DJ Segment Sponsor	Social Media	On-Screen Giveaways	On-Screen Representation	End Credits	Logo w/ Link on Website	Ads on Website
<i>*Want to sponsor over \$2,000+? You're a rockstar and we can set up a special customized tier just for you! Let's meet!*</i>									
Sponsor Tier 4	\$2,000	2 - 30 second commercial or promotional spots	Animated sponsor logo prior to and highlight as segment sponsor	4 - Social Media shoutouts leading up to and during event	Option for 2 on-screen giveaways (2- 15 sec spots)	Static Logo in bottom corner of screen and Host Mention	Logo in End Credits	Presenting logo placement	Premier banner or ad on home page w/ link
Sponsor Tier 3	\$1,000	1 - 30 second commercial or promotional spot	Animated sponsor logo prior to and highlight as segment sponsor	2 - Social Media shoutouts leading up to event	Option for 1 on-screen giveaways (15 sec spot)	Periodic logo and Host Mention	Logo in End Credits	Premier logo placement	Ad w/ link on website
Sponsor Tier 2	\$500	1 - 15 second commercial or promotional spot				Periodic logo and Host Mention	Logo in End Credits	Select logo placement	
Sponsor Tier 1	\$250					Name in On-Screen Ticker	Name in End Credits	Standard logo placement	
(Non-Profit, Gov & Educational Orgs Only)	\$100					Name in On-Screen Ticker	Name in End Credits	Standard logo placement	
Community Member	\$25						Name in End Credits		