



Northern Nevada Pride - Our Center
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www.NorthernNevadaPride.org

Press Release: for Immediate Release 6/1/20
Northern Nevada Pride Festival and CommUNITY Pride Parade

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Northern Nevada Pride 2020 Update

Reno, NV: Northern Nevada Pride 2020 will be virtual on July 25, 2020

About Northern Nevada Pride:

- [Northern Nevada Pride Festival and CommUNITY Parade](#) is an event presented by and benefiting the local non-profit organization [Our Center](#), Northern Nevada's only LGBTQ community center located at 1745 South Wells. Ave in Reno, NV.
- The mission of Northern Nevada Pride is to empower all members of our fun-loving community. We will bring together the LGBTQ Community, Allies, and Businesses to promote diversity, celebrate our culture, remember our history, and advocate for our future.
- 2019 brought 15,000 attendees and over \$50,000 raised for Our Center.
- Pride will look very different this year; both globally and locally.
- Northern Nevada Pride 2020 will not take place as planned.
- After much thought and discussion, we must announce that there will not be a Pride Festival in Wingfield Park, or a CommUNITY Pride Parade through downtown this summer.
- **Northern Nevada Pride will be hosting a safe, virtual event on Saturday, July 25, 2020.**
- We will still be raising funds for Our Center, Northern Nevada's LGBTQ+ community center. The community will still be able to donate online, and will still be able to sponsor our virtual event.
- Northern Nevada Pride 2021 is set for July 24, 2021.
- Pride is not just an event, or a day. Pride is within all of us. THAT Pride can never be canceled.
- June is recognized nationally as LGBTQ+ Pride Month.

2020 Northern Nevada Pride Message Video:

<https://youtu.be/kHfmH9MTTBw>

2019 Highlight Video:

<https://youtu.be/N7TdDWTlc7o>

Narrative:

Pride will look very different this year; both globally and locally. Northern Nevada Pride 2020 will not take place as planned. As a community, Northern Nevada Pride knows to take threats such as the COVID-19 pandemic seriously. After much thought and discussion, they must announce that there will not be a Pride Festival in Wingfield Park, or a CommUNITY Pride Parade downtown this summer. But still keep July 25th, 2020 on your calendar! Northern Nevada Pride will be a hosting safe, virtual event for you all to enjoy.

They will still be raising funds for Our Center, Northern Nevada's LGBTQ+ community center. You'll be able to donate online, and you will still be able to sponsor our virtual event.

Also start planning for July 24, 2021, when we will be back together again to celebrate Pride!

Pride is not just an event, or a day. Pride is within all of us. THAT Pride can never be canceled.

Northern Nevada Pride wishes everyone a healthy Pride Month in June, and we look forward to sharing a virtual event with you on July 25th.

For more information on this event, please visit www.NorthernNevadaPride.org, or our Facebook at www.facebook.com/NorthernNevadaPride. Contact YeVonne Allen at Vonnie@NorthernNevadaPride.org .

For more information on Our Center, please visit www.OurCenterReno.org

Build Our Center, Inc. is a registered 501c3 non-profit organization working to Build, Connect, and Strengthen the community.

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